

June 2023 - Special Edition  
Over 25 years of Orhideal  
[www.orphideal-image.com](http://www.orphideal-image.com)



Encounter with  
**Hans R. Hoffmann**  
Detox Europe  
**CLEAN & FREE THERAPY®**

*Licence system of the month*

Special edition featuring the cover story

**ORH**  
**IMAGE IDEAL®**

PR and marketing cooperation on the **podium of strong brands.**



Orhidea Briegel Publisher and expert in Image-Design presents...

seen through  
**the lense**

The treatment innovation - from Malta to the whole world  
Sustainable implementation soft addiction relief in the licence system

**CLEAN AND FREE THERAPY®** Professionals as

# LICENCE HEROES

A trustworthy game-changer:  
Addiction expert and  
author Hans R. Hoffman  
sets new standards with  
his exclusive treatment  
centre for addicts. With him  
thinking outside of the box in  
neuroscience and biochemistry  
he sees the addict in his entirety  
instead of seeing him as sick.  
His patients not only value the  
speed and results of CLEAN AND  
FREE THERAPY, but also the  
the respectful and humane treat-  
ment of the individual's situation.

„The real strength behind CLEAN &  
FREE is in the transformation from  
Addiction to Self-Determination”

**[www.cleanandfree-therapy.com](http://www.cleanandfree-therapy.com)**

The world of addiction relief is changing - and one of the most passionate leaders of this change has got to be naturopath and addiction researcher Hans R. Hoffmann. As the inventor of the revolutionary CLEAN AND FREE THERAPY method, the empathetic neuroplasticity activator has already helped thousands of people rid their addiction problems from their lives. The procedure of the world wide active addiction expert is not only revolutionary, fast and reliable, but also has a uniquely soft treatment and individual adaptability. The recipe to success lies in the innovative method of “synapse whispering”, that understands, on a deeper level the causes of addiction, and cures them with a soft, and effective, part Nobel Prize awarded method. Where conventional long term addiction therapies often only treat shallow symptoms and with lots of chemicals undermine the self healing process, while the CLEAN AND FREE THERAPY method directly goes to the root of the problem. The premium procedure is so fast and effective, that it is almost like “Lightning-Therapy”, compared with the conventional, often month long stays in clinics or rehab centres. Hoffman sees addiction not as a disease, - but as learned helplessness of the affected, this helplessness can be unlearned!

Through his revolutionary method, Hans R. Hoffman creates a new era of addiction relief, that in the exclusive 1:1 treatment, offers a therapy shortening with sustainable results. Now his licence programme CLEAN AND FREE THERAPY opens a new chapter in the soft addiction relief market and bundles a community of professionals together who are passionate to help others. Hoffmanns international licence partners are more than just Addiction-Experts - they are heroes that work tirelessly to make the CLEAN AND FREE THERAPY available for a broader audience. The motto of success of the professional community is simultaneously the mission of: No dry alcoholics are released here, but self-determined people who have learned to overcome their addiction problems and to live a life without dependence on substances! The paradigm shift opens up new freedoms: in CLEANum veritas! Keep it up! *Orhidea Briegel, Editor*

**Secret hideaway for addiction relief:**  
The Hoffmans farmhouse as shadow  
centre for a big and international  
expert community.

# HUMANE ADDICTION RELIEF AS A BUSINESS START-UP MODEL



**Orhideal IMAGE:** Mr. Hoffmann, for your successfully established **CLEAN AND FREE THERAPY®** method you have been gaining recognition from clients all over the world, for many years now. And have helped many people become free of addiction with your revolutionary solution. You can be proud of your above-average success rate of 90% in the last 8 years.

**Hans R. Hoffmann:** Yes, there is a lot of research work and passion in it! THE CLEAN AND FREE THERAPY® method has been in use since 1995, and brings addiction relief to those affected in a very short time. Over the years, I have continued to develop and modernise this short-term method, for example through our accompanying APP as an

online self-help & booking program. Sustainability is our promise of quality. Therefore, our expertise and our commitment recognized by international clientele.

**You are successfully committed to a paradigm shift in the field of addiction relief. In your numerous books you advocate new perspectives on addiction treatment, and you also implement them in practice. Are you satisfied with the extent of the rethinking?**

Much has changed, but there is still a lot to do. I'm always pleased to see positive reactions when I can present my perspective and our groundbreaking method in books, interviews and technical articles; not only with clients. There are also more

and more experts and colleagues, also from conventional medicine, who are interested in our approach. Because our method is not a classic medical one, but a natural energetic treatment that has been very successful for years

**Now you are expanding your partner network with an innovative licence system. Who is suitable for such a solid start-up or practise supplement?**

People with a passion for the health sector who would like to work full-time or part-time to help others are eligible. People with experience in healthcare or naturopathy can use the CLEAN AND FREE THERAPY® method quite quickly. Our partners can be doctors, naturopaths or other therapists. We offer tried and tested trai-

*Beneficial treatment model for all involved:*

*Licence porters benefit from a proven system and clients enjoy the top results*

## **Revolutionary but soft:**

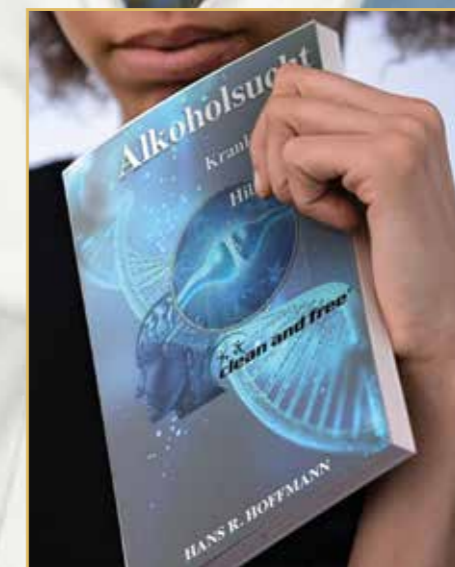
The world of addiction relief is changing - and one of the most passionate leaders of this change is most definitely the renowned naturopath and addiction researcher Hans R. Hoffmann. As inventor of the revolutionary CLEAN AND FREE THERAPY method. The empathetic neuroplasticity activator has already helped thousands of people once and for all rid themselves of their addiction. The procedure of the worldwide active addiction expert is not only revolutionary fast and reliable, but also uniquely soft and individually adaptable. The CLEAN & FEE THERAPY method goes directly to the root of the problem. "



# Book author and source of inspiration for specialist articles

## Concentrated practical knowledge from the synapse whisperer

- Over 100 articles: Lectures, interviews and books on the topics of future liberation from addiction, detox, mental healing
- Detox specialist and founder of the CLEAN & FREE THE-RAPY® method as a sustainable „express“ treatment
- „Finally Addiction Free“ column on the OrhIDEAL Podium
- Virtual Speaker, Role Model 2023 & interview partner for radio & TV
- Licensor for the CLEAN & FREE expert community
- Unique online program to deepen the therapy experience
- coming soon: CLEAN & FREE APP



# The licence for the ultimate addiction relief - The express method is a ray of light on the therapy horizon

ning, all-round support for partners and refer clients to our network. All of our partners have a licence from the company, regularly take part in further training courses and are also therapists.

**You appreciate, that your team is being amended with engaged, positive and kind people.**

**Why is this so important to you?**

For me, appreciation has high value. We think, practice and communicate openly honestly and with the principle of responsibility.

Our passion is - in the sector of naturopathy, neuroscience and brain research - to research the best and most efficient treatment possibilities for our clients. Our treatment methods are always tested in practice and without toxic medications. We do not cut corners there. The clients also choose if they want to bring this appreciation with them

**You are currently concentrating on the region Germany, Austria and Switzerland when introducing licenses. Is that right?**

Absolutely! As a licence partner in Germany, Austria or Switzerland you can now become part of our team and can contribute, so that we

can help even more people be free of their addiction problems. Our clients are cared for 1:1, without exception, to give them our undivided attention. That also shows in our success rate. We work exclusively with TCM and other natural methods. The mission is to offer the CLEAN AND FREE THERAPY® method in over a million treatment centres all over the world!

**Is the demand so big, that you need to increase capacity?**

Sadly yes, Mrs. Briegel. Addiction problems are growing. We are living in a complex time period, that creates addiction and decadence. Addiction was always a thing, but the market to basically stun yourself, you didn't see that so often. Sadly though, I can only help 20 people per year with my central institute in Malta. that's because, like I said, because of our 1:1 treatment system. But the demand is a thousand times bigger. Just in Germany, over 500.000 people with addiction problems search for help every year fast and secure help, to get out of their addiction problem

**Such numbers are astounding. The estimated number is probably not included. Most people probably**

- Proven method with a 90% success rate.
- Ideal for business start up or practical addition, in the theatre of health.
- All around service, professional training and an established marketing concept for partners.
- Natural and energetic treatment without toxic medications.
- Unique differentiation through the opportunity to be part of a renowned treatment system.

„Als Experten-Community setzen wir uns leidenschaftlich dafür ein, anderen Menschen dabei zu helfen, ihre Suchtprobleme ein für alle Mal zu überwinden!“

[www.detox-europe.com](http://www.detox-europe.com)  
[www.cleanandfree.eu](http://www.cleanandfree.eu)

ORH Podium der Starken Marken **IDEAL**  
IMAGE  
WORKPLACE

Licence Hero Hans Hoffmann conquers, with his new method, the big challenge of addiction relief, that usually regards addiction symptoms as a sheer physical, or mental problem. However, most of the time the cause of the problem is much more complex, and reaches into our subconsciousness much further. Another challenge is that many affected are not only physically addicted, but also emotionally addicted.

CLEAN & FREE concentrates on a whole and individual treatment that treats not only physical, but also emotional aspects. Through the energetic treatment, a disbalance in the body is harmonised, so that the affected is in a balanced state, and that he needs no compensatory mechanisms anymore. "Furthermore, through the individual treatment strategy, we can help every client with their individual aims, and like that, we can give every client a personalised therapy, and get rid of bad habits!"

“Addiction is not a disease,  
but an out-of-control habit”

land in normal addiction clinics, right?

Not necessarily. The problem there is not only the relapses. Many people don't even go into clinics, because they don't see the work there as unsensible. They feel that working on their bodies is not enough.

Our method was created out of the most modern brain research and neuroscience data: That's how CLEAN AND FREE THERAPY® works in all three sectors of the human body simultaneously. In the brain (Consciousness, Subconsciousness) In the body (Cell information) In the energy field (Aura) and is therefore so effective for Turbo-Withdrawal and rehab. Sadly though, In modern medicine school, our soul is so often forgotten.

**I believe that to be true. For our**

doctors in school, the soul is probably too soft of a factor, to be taken seriously. So **CLEAN AND FREE THERAPY** clients regard your method as real soul work?

Absolutely! Addicts are often regarded as victims, as if they were mentally unstable. My concern is to concentrate back on self-determination. That is the paradigm shift in addiction relief work. Addiction is a kind of cry for help from the soul. You wanted to change, but fell onto the wrong path.

**How do people get addicted?**

The creation of an addiction can be from a) unprocessed trauma, as involuntary self sabotage Programme, or b) physical, because of absent strategies for stress management or c) social, through bad influence of the family, friends and colleagues, causes



**Synapse Whisperer  
in Action:**

The success motto of the CLEAN & FREE expert community is simultaneously: No "dry alcoholics" are released here, but self-determined people who have learned to overcome their addiction problems and to live a life without dependence on substances.

# A driver of innovation

bad habits, like the evening beer, “the last drink, I promise!” The people that come to us want to take their life by the hand, and take the right way. Most of the time it’s successful business people or managers who have tried conventional methods!

**So the CLEAN AND FREE THERAPY method was created for people who have discovered that they have addiction problems?**

Correct, most people don’t want to spend weeks in a addiction relief clinic, and risk another outing of their addiction problems, and go on to commit suicide! The method is ideal for personalities that know that only they themselves can relieve their addiction problems, but still appreciate having a person by their side, that can accompany them in the ultimate addiction relief. That is the main task of our professionals, accompany and motivate, to make the path to the ultimate addiction relief easier!

**This is probably also interesting for a person that already went through a conventional addiction relief clinic and failed...**

... and now want to, with an amazing method, relieve their physical and mental bodies! No compromising endless discussions about addiction, addictive positions through medicinal treatment, but intensive 1:1 treatment, absolute discretion, the whole detox approach, and a wonderful ambient atmos-

phere. That’s what our clients appreciate!

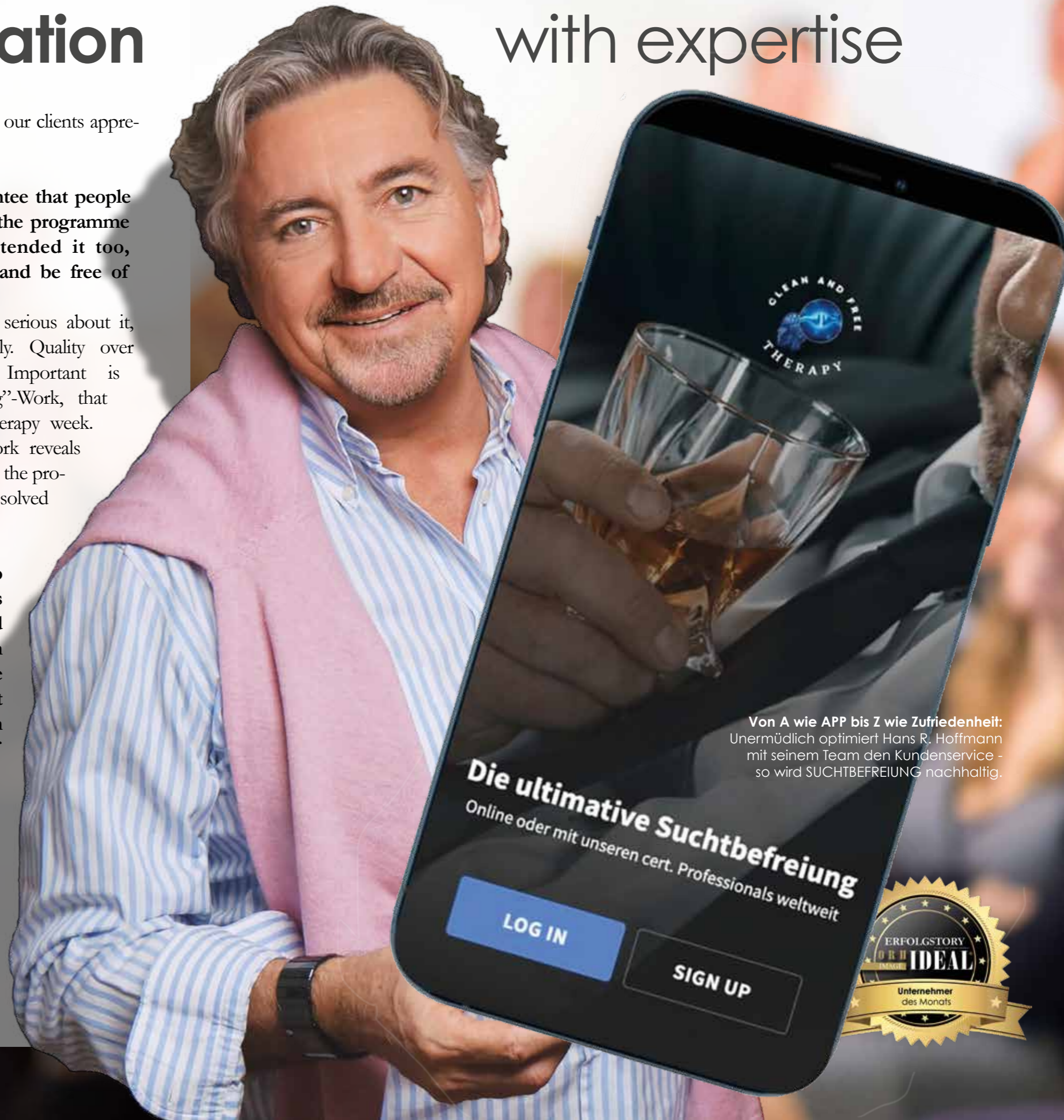
**Is there a guarantee that people will go through the programme the way you intended it too, without relapse and be free of their addiction?**

If they are really serious about it, then yes, certainly. Quality over Quantity! Also Important is “QuantumClearing”-Work, that is used in the therapy week. This energetic work reveals the actual cause of the problem, that can be solved then.

**In addition to your numerous publications and interviews as an expert, you are also a catalyst for innovation and a master of marketing.**

**You optimise the client usage and the service constantly. You have modernised the**

with expertise



**Von A wie APP bis Z wie Zufriedenheit:**  
Unermüdlich optimiert Hans R. Hoffmann mit seinem Team den Kundenservice - so wird SUCHTBEFREIUNG nachhaltig.



**Addiction Relief of the Future**  
Hans R. Hoffmann's licensed partners are heroes who tirelessly work every day to make the CLEAN AND FREE THERAPY program accessible to a broader audience.

# 1:1 Detox Treatment

“Created in Switzerland, perfected in Malta,  
worldwide placed: We have with the revolutionary  
**CLEAN AND FREE THERAPY** begun a  
new era in addiction relief - speedy, effective and soft”



# With a licence to the neuroplasticity activator

## **CLEAN AND FREE THERAPY method over the years and also offer online help now. How does the online offer work?**

I work passionately on addiction relief. In praxis, I often get ideas just from the process and my wish to offer the best possible performance. That's also how the CLEAN AND FREE CHALLENGE was created. For every participant, we offer an online coaching course after the treatment in Gozo. This brings the most important aspects of work into consciousness via WhatsApp over 100 days. That's how the synapse of the addiction relief are constantly activated, and build a neuron highway of addiction relief. An accompanying app for this is already in development. With one click on the APP or website, thousands worldwide can find a fitting therapist, and find an addiction relief week with CLEAN AND FREE THERAPY as soon as possible. And an online self help programme for addiction relief is also under development right now. So it will be possible to free yourself from addiction on your own if you have enough discipline!

**The app that you are developing, to help the affected worldwide to book your method. Is it compatib-**

## **le with UBER? The Taxi app?**

Absolutely! One time when I was on an UBER Trip, I had an Idea that could book my services worldwide through an app! Even though we only just started with the licence system, we are already offering treatment at four locations: Malta, Rome, Lisbon, Munich and three new partners who are using our CLEAN AND FREE THERAPY METHOD. Our partners can offer different levels of treatment. From the basic, to the premium and to the exclusive VIP programme. If anybody wants to find out more about CLEAN AND FREE THERAPY, you should contact me directly..

## **Information for the Licence interested:**

[www.cleanandfree-therapy.com](http://www.cleanandfree-therapy.com)

## **Free info conversation:**

<https://hoffmann-healthservices.youcanbook.me/>

## **Always searching for new approaches and optimisation:**

En route with method perfectionist and neuro habilitation pioneer - Acad. Prof. Hans R. Le-Hoffmann, has been using new knowledge of neuroscience, modern brain research, genetics and quantum physics. Thinking outside the box in the professional world is daily business and passion.

“From a victim  
to a life shaper:  
Thoughts are pure  
biochemistry.  
We help to  
steer these.”

The empathetic Hoffmann-Centre team offers a maximally comfortable treatment:  
From limousine service to a healthy diet, everything is planned!



# Orhideal: regional gestärkt - global verbunden - fachübergreifend inspiriert

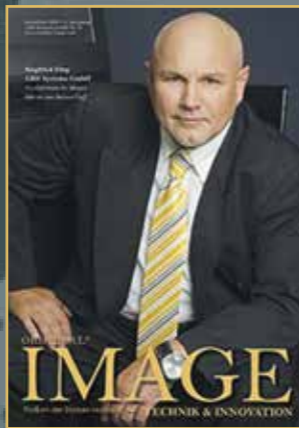
Die Tunnelbauer



Feinmechanik



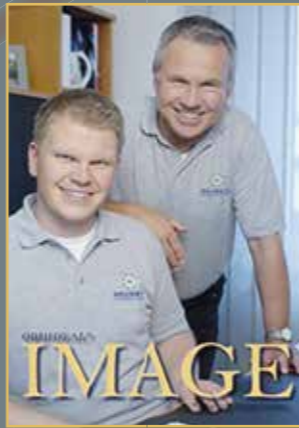
Die Mechatroniker



Chemiebranche



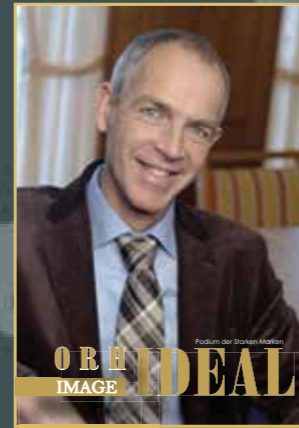
Edel-Maschinenbau



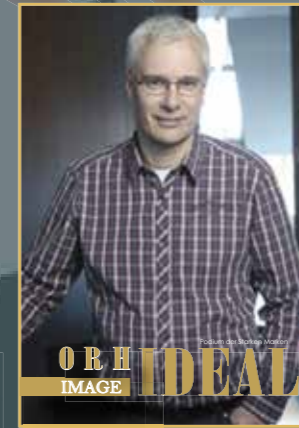
Motorantrieb



Schleiftechnik



Leitsysteme



Flughafen München



GHM Handwerksmesse



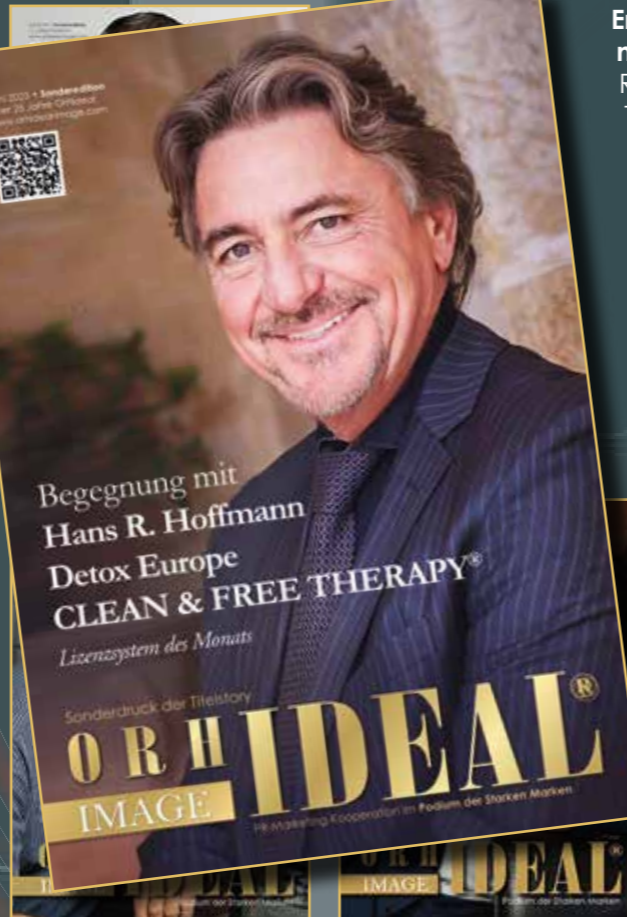
Blendschutz Hersteller



Raumakustik Hersteller



Möbel Design Hersteller



**Entrepreneurs who personally embody their brand message:** In addition to prominent figures such as Roland Schreiner/ Schreiner Group, Wolfgang Grupp/ TRIGEMA, Prinz Luitpold von Bayern/ Royal Branding, and many others, successful entrepreneur Hans Hoffmann joins the already legendary HALL OF FAME of heroes from the medium-sized business sector on the Orh-IDEAL Entrepreneurial podium. This is about lived values, ethics, originality, and individuality in business, especially about taking responsibility for one's own actions and standing up for them by embodying one's own company. We are delighted about this collaboration!

IT for small business



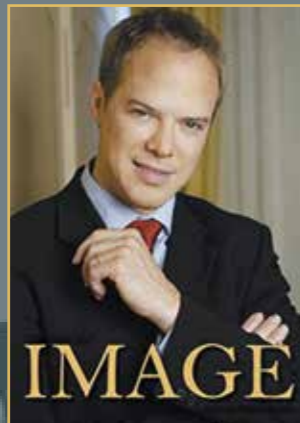
BIG DATA business



Kosmetik Hersteller



Em-eukal Hersteller



Taschen Hersteller



Luxus Küchen Handel



Hocker Hersteller



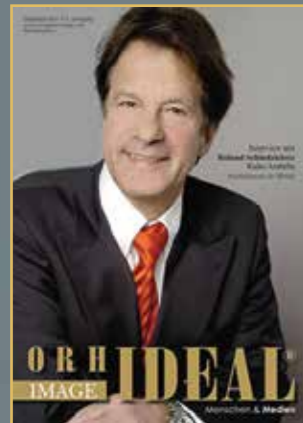
Schraner Brandschutz



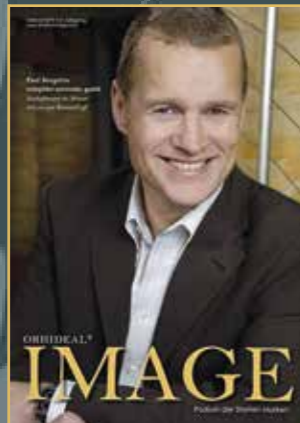
Beton Verschalungen



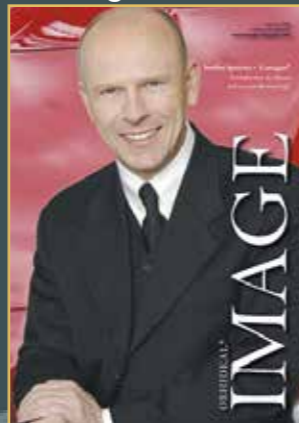
Radio Sender



TV Produktion



KFZ Pflege Hersteller



Büro (Versand-)Handel



Notariat



Hörakustik



Fassaden Verklebung



Solar-Zentrum Bayern



Winterdienst

