

Communication of change in share capital

Verona, May 26, 2023. **Creactives Group S.p.A.** (“**Creactives Group**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”) and on the Direct Market of the Vienna Stock Exchange, that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, announces the new composition of its fully subscribed and paid-up share capital following the placement of the Company’s shares on Euronext Growth Milan - Professional Segment resolved by the Board of Directors on May 9, 2023, opening on May 9, 2023 and closing early on May 11, 2023, which resulted in the subscription by 6 qualified investors of No. 177.000 new ordinary shares at a price of Euro 1,75 (of which Euro 0,02 is to be allocated to capital and 1,73 to share premium).

The shares subscribed are the result of the paid-in share capital increase, in divisible form, approved by the Board of Directors on February 3, 2023, pursuant to Article 2443, Civil Code, and with the exclusion of option rights pursuant to Article 2441, paragraph 5, Civil Code, for a maximum nominal amount of 19.354,82 euros, plus share premium, through the issuance of up to 967.741 ordinary shares, with no indication of par value, having the same characteristics as those already in circulation as of the issue date, with regular dividend rights (for more information, see the press releases published on February 3, 2023, May 9, 2023, and May 11, 2023).

It should be noted that the certificate of completion of the capital increase pursuant to Article 2444 of the Civil Code was filed for registration with the Verona Companies Register on May 25, 2023.

As a result of the above, the new composition of the share capital is as follows:

	Current share capital			Previous share capital			Change		
	EUR	No. SHARES	PAR VALUE	EUR	No. SHARES	PAR VALUE	EUR	No. SHARES	PAR VALUE
TOTAL	274.956	12.472.000	No par value	271.416	12.295.000	No par value	+3.540	+177.000	-
Ordinary shares	274.956	12.472.000	No par value	271.416	12.295.000	No par value	+3.540	+177.000	-

As far as the Company is aware, at today’s date, the shareholding structure is as follows:

	No. SHARES	% SOCIAL CAPITAL
Paolo Gamberoni*	2.135.136	17,12%
Adriano Garibotto*	2.135.136	17,12%
Add Value Group srl*	2.108.332	16,90%
Francesco Bellomi*	1.409.190	11,30%
Giandomenico Sica*	1.049.500	8,41%
Misha Grosso*	954.004	7,65%
Stefano Luzi Crivellini*	256.206	2,05%
Mercato	2.424.496	19,44%
TOTAL	12.472.000	100,00%

* subject to a lock-up restriction for 12 months from the listing date.



The new bylaws of Creactives Group was filed on May 25, 2023 with the Verona Companies Register in order to incorporate the new composition of the Company's share capital, and will be made available on the Company's website www.creactivesgroup.com, section "Investor Relations / Corporate Documents", as well as on the website of Borsa Italiana SpA.

This press release is available in the Investor Relations section at www.creactivesgroup.com.

About Creactives Group

Creactives Group S.p.A. ("Creactives Group") (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in "Software as a Service" mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.

For more information, please visit: www.creactivesgroup.com

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