

**Early closing of share placement reserved for qualified investors.
Placed all of the maximum 177.000 shares for a raise of about Euro 0,3 million**

Verona, May 11, 2023. **Creactives Group S.p.A.** (“**Creactives Group**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company and Innovative SME, listed on Euronext Growth Milan – Professional Segment (“**Euronext Growth Milan Pro**”) and on the Direct Market of the Vienna Stock Exchange, that develops Artificial Intelligence technologies to address real-life business problems in the Supply Chain, following up on the press release of May 9, 2023, announces the closing of the placement (“**Placement**”) addressed to qualified investors of up to 177.000 shares (“**New Shares**”), with no par value, regular dividend rights, having the same rights as the currently outstanding shares, which was approved by the Board of Directors on May 9, 2023.

The *book-building* was closed in advance of the closing date of the Placement identified by the Company’s Board of Directors (May 12, 2023) with subscription of the maximum number of New Shares placed.

As part of the Placement, all of the New Shares were subscribed at a price of Euro 1,75 per share (of which Euro 0,02 is to be allocated to capital and 1,73 to share premium) for a total value of Euro 309.750,00 by 6 qualified investors, including one foreign investor.

Upon completion of the transaction, the share capital of Creactives Group will amount to Euro 274.956, divided into 12.472.000 ordinary shares with no indication of par value, and the Company’s free float will reach 19,44%.

This press release is available in the Investor Relations section at www.creactivesgroup.com.

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), Innovative SME based in Verona, develops Artificial Intelligence technologies for the Supply Chain industry, delivered in “Software as a Service” mode. It has over 40 multinational customers worldwide, international revenue, and a direct presence in Italy, Germany, France, and Spain.

For more information, please visit: www.creactivesgroup.com

Contact

Ing. Massimo Grosso, Member of the Board of Directors and Investor Relator

Creactives Group S.p.A.

Piazzale Luigi Cadorna 6, 37126 Verona Italy

investor.relations@creactivesgroup.com

Euronext Growth Advisor

Francesca Martino

MIT SIM S.p.A.

Palazzo Serbelloni

Corso Venezia 16, 20121 Milano Italy

Tel. +39 02 30561 270

francesca.martino@mitsim.it

Creatives Group S.p.A.

Piazzale Luigi Cadorna 6, 37126 Verona

P.IVA/CF: 03853971202

www.creativesgroup.com