

Creactives Group submits Pre-Admission Announcement on Euronext Growth Milan – Professional Segment

Verona, February 14, 2023. **Creactives Group S.p.A.** (“**Creactives Group**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company, listed on the Direct Market of the Vienna Stock Exchange, that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that today it submitted the Pre-Admission Announcement, functional for the admission to trading of its shares on Euronext Growth Milan - Professional Segment.

The price range has been set between a minimum of Euro 1,55 and a maximum of Euro 2,17 per share, corresponding to a pre-money capitalization (before the capital increase) between Euro 18 and 25 million. In service of the listing process, it should be noted that on February 3, 2023, the Board of Directors executed the authorization to increase the share capital assigned by the Extraordinary Shareholders’ Meeting pursuant to Article 2443 of the Italian Civil Code on October 28, 2020 (the “**Authorization**”), for a maximum nominal amount of Euro 19.354,82, over premium, by issuing a maximum number of 967.741 ordinary shares, with no indication of par value (for more information, please see the press release available on the Company’s website).

The final price of the newly issued shares will be determined by the Board of Directors near the date of the beginning of the negotiations.

The offer is aimed at qualified investors and foreign institutional investors. The final subscription deadline is December 31, 2023.

Creactives Group is an Innovative SME leading a group that works in the field of Artificial Intelligence to solve complex problems in Supply Chain and Procurement.

Creactives’ clients are typically large multinational companies with complex information systems and data in multiple languages. Approximately 80 percent of revenue is generated overseas.

The revenue model has a Setup project component followed by a recurring fee (“SaaS - Software as a Service”).

The Company’s headquarters are in Verona; the wholly-owned German subsidiary is based in Frankfurt. The territorial presence is completed by two commercial offices in Paris and Madrid.

Creactives Group, which closes its financial statements in June, reported a Value of Production of Euro 6,0 million as of 30.06.2022 (+12,9% year-on-year) with an Ebitda of Euro 0,56 million (+11,2% year-on-year, with Ebitda Margin of 9,3%).

The listing on Euronext Growth Milan - Professional Segment will allow the Company to enjoy greater visibility, attract a more diverse audience of institutional and professional Investors, and have more liquidity on its listed shares. As a result of the capital increase, the Company will raise fresh resources that will enable it to strengthen its capital base, provide cash to accelerate its investment and growth plan, and improve its key balance sheet ratios.

In the listing process, Creactives Group is assisted by MiT Sim S.p.A. as Euronext Growth Advisor and Global Coordinator, Fomarte as financial advisor, ADVANT Nctm as legal advisor, BDO as auditing firm, and KT&Partners as Equity Research provider.



This press release is available in the Investor Relations section at <https://www.creactivesgroup.com/>

About Creactives Group

Creactives Group S.p.A. ("**Creactives Group**") (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information, please visit: www.creactivesgroup.com

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