

Resolutions of the Ordinary Shareholders' Meeting

Verona, February 1, 2023. **Creactives Group S.p.A.** ("**Creactives Group**" or the "**Company**") (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that the Ordinary Shareholders' Meeting met today and, having increased the number of directors from 3 to 4, appointed as a new director meeting the requirements of independence set forth in Article 148, paragraph 3, TUF, the candidate indicated by the Board of Directors, Mr. Saverio Merlo, determining the gross annual remuneration to be attributed to him at 20.000,00 euros *pro rata temporis*.

The effectiveness of the appointment of this director is subject to the Company's effective admission on EGM (Professional Segment). The appointment of the new board member will expire along with that of the rest of the board upon approval of the financial statements for the year ending June 30, 2025.

More details on the above resolution and the *curriculum vitae* of the new director are available in the Explanatory Report of the Board of Directors of Creactives Group S.p.A. published on the Company's website, *Investor Relations – Shareholders' meetings* section, as well as in the press release dated January 16, 2023.

This press release is available in the Investor Relations section at <https://www.creactivesgroup.com/>

About Creactives Group

Creactives Group S.p.A. ("**Creactives Group**") (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information, please visit: www.creactivesgroup.com

Contact

Ing. Massimo Grosso, Member of the Board of Directors and Investor Relator

Creactives Group S.p.A.

Piazzale Luigi Cadorna 6, 37126 Verona Italy

investor.relations@creactivesgroup.com