

## Preliminary review of KPIs related to the semester and announcement beginning of the coverage for the title

Verona, January 31, 2023. **Creactives Group S.p.A.** (“**Creactives Group**” or the “**Company**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that the Board of Directors of the Company, which met yesterday, reviewed the unaudited preliminary Key Performance Indicators (KPIs) for the six-month period ending December 31, 2022.

Key issues are:

- Value of Production, which amounts to € 2,88 million, up 17 % from December 31, 2021 (€ 2,46 million).
- “Annual Recurrent Revenues” (ARR), which amount to € 4,39 million, up 42% from December 31, 2021 (€ 3,09 million).
- The Net Financial Position, which passed from € 0,39 million (June 30, 2022) to € 1,74 million (December 31, 2022); the result is strongly influenced by the marked reduction in the use of non-recourse factoring by about € 1 million.

Overall, therefore, the preliminary figures confirm the Company’s positive growth trend.

The Company finally announces that [KT&Partners](#) has published the Initial Coverage Research for the Creactives Group title (the “Research”).

The Company commissioned KT&Partners to prepare the Research, which is independently produced by the Equity Research team and aimed at domestic and international investors. The Research is also published on the Company’s website in the Investor Relations / Analyst coverage section.

This press release is available in the Investor Relations section at <https://www.creactivesgroup.com/>

### About Creactives Group

**Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information, please visit: [www.creactivesgroup.com](http://www.creactivesgroup.com)

### Contact

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