

Basel, 17/03/2022

New hub for entrepreneurship and innovation: with the ALBA Haus, the renowned architectural firm Herzog & de Meuron is creating the gateway to the pioneering health and life sciences location of Baselink.

- **Basel is becoming a beacon for the life science and biotech industry: ALBA Haus is an innovation hub and serves as an inspiring working environment for established companies and start-ups.**
- **The ALBA Haus not only offers flexible workplaces but also covers the needs of everyday life - with gastronomy, shopping facilities, and childcare.**
- **The ALBA Haus is an energy-efficient building that relies on circular economy, photovoltaics, green electricity, geothermal energy, among other things.**

It is enormously important for companies in the biotech and life sciences sector to exchange ideas with partners and to use new synergies. This networking is made possible by one of the largest and most important life sciences hubs in Europe: the BaseLink site in Allschwil is located at the pioneering site in the border region of Switzerland, Germany, and France. In an inspiring environment, new interfaces are being created between internationally renowned research institutes and over 700 health and life sciences companies with headquarters in the Basel area.

The ALBA Haus - a new hub for entrepreneurship and innovation - is now being built on an area of more than 14'000 square meters at BaseLink. Here, aspiring talents and start-ups can exchange ideas with established companies from the life sciences and biotech cluster. The new building is designed to create an open culture of innovation and an inspiring environment to gain scientific knowledge and successfully develop new products and processes. Moderated platforms and meeting points for the health and life sciences industry will create a unique ecosystem in the Basel region.

The ALBA House is a design by the renowned Swiss architects Herzog & de Meuron. JP DL has many years of experience in client representation and project development and provided the strategic basis for the building program, which has been further developed in collaboration with Herzog & de Meuron in recent years.

The new workspaces are designed to foster creative ideas and ambition through functional architecture. Flexible workspaces and CoSpaces are complemented by

individual and open space offices. The ALBA Haus allows for flexible space adaptations to support resident companies in their growth. An important unique selling point is the public-oriented use of the ground floor: Here in the ALBA Marketplace, there are a variety of services for employees and guests, such as culinary offerings, a pharmacy with walk-in practice, a daycare center, and a bicycle shop. In addition, the Basellandschaftliche Kantonalbank offers a future-oriented orientation of the financial business for resident companies. The generous park scenery in front of the entrance creates a quiet zone for creative exchange and new encounters.

Through the Inhouse Multi Corporate Accelerator, start-ups have the opportunity to exchange ideas about their innovation processes with established companies, other start-ups, and investors - according to the open innovation concept, collaboration is to be promoted and accelerated. Through this approach, ALBA Haus creates a bridge to globally renowned Basel research institutes and strengthens ties to the existing ecosystem in the life science and biotech cluster.

Sustainability and innovation play a special role in architecture. The energy-efficient building falls below the sustainability targets of the SIA Energy Efficiency Path (SIA 2040). In addition to sustainable building materials, there is a specially developed, recyclable furniture concept developed by JP DL, Move Consultants, and Vebego Schweiz Holding together with the Swiss furniture industry. The furniture in the offices also shows the potential that circular design and the purchase and production of sustainable raw materials offer for the Swiss economy.

Closing loops is sensible and good. It is more challenging to open closed circles and let new things flow in - the basis for progress, innovation, and sustainability.

ALBA Haus was designed and built from the ground up with this in mind because we want a biotope of cultures and visions to be created here. The ALBA Haus community is characterized by diversity, ambition, and competence - a unique pulsating network for established companies and ambitious newcomers. So far, comparable innovation clusters exist only in Singapore and Boston.

While the two partners Move Consultants and Vebego Schweiz Holding have many years of experience in the areas of technology parks and co-working spaces, they also act as service providers for various life science companies themselves. Giuseppe Santagada (CEO Vebego Schweiz Holding AG) summarizes the requirements for established companies, research institutes, and start-ups in the growth phase: "The focus is always on business impact through flexibility, inspiration, community, and new talent. Our biggest levers are that we offer our clients scalable space programs and services.



Unconventional solutions and individual rental agreements support companies in their dynamics and agility, and this has an impact on business impact. We create a 'real' Workplace Experience and thus lay the foundation for sustainable success. At ALBA Haus, we offer talented minds a unique and inspiring working atmosphere. "

The ALBA Haus sets new standards not only in terms of the circular economy: the digital-first approach allows for completely digital operation. This means that the entire building can be controlled via a single app. For this reason, the ALBA Haus is the "lighthouse" of BaseLink in Allschwil. With a construction height of 40 meters, it is twice as high as all the other buildings on the BaseLink. Over the next few months, the Switzerland Innovation Park, the Swiss Tropical Institute, the pharmaceutical company Basilea Pharmaceutica, the Department of Biomedical Engineering, and the Innovation Office of the University of Basel will all move to the 75'000 square meter area. When completed, up to 12'000 employees are expected to work at BaseLink.



About Move Consultants AG

Move Consultants has offices in Basel, Zurich and Bern. It is successfully focused on workplace solutions, consultancy and space management in the real estate and facility management sector. It unites skills and expertise to provide innovative solutions in order to make properties future-proof throughout the entire lifecycle and usage cycle for users, owners and operators. The company was founded in 1998 and acquired by Vebego Schweiz Holding AG in 2019.

About Vebego

Vebego Schweiz Holding AG, based in Zurich, is one of the leading providers of real estate and facility management services. The subsidiary Move Consultants AG, which is the market leader in data trust, offers strategic real estate and workspace solutions. Together with its subsidiary Move Consultants, Vebego has many years of experience as an operator of technology parks and co-working spaces and is a service provider for numerous life sciences companies. The holding company is a 100% self-financed family business, employs about 8'000 people and generated sales of more than CHF 240 million in 2020.

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