

Creactives will join “Procurement Leaders” World Congress

Bologna, November 3, 2020. **Creactives Group S.p.A.** (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**), an international company that develops **Artificial Intelligence** technologies to address real-life business problems in the Supply Chain, announces that Creactives S.p.A., the fully owned operating company, will join “[Procurement Leaders](#)” World Congress, taking place November 2 – 6 in virtual mode.

The World Procurement Congress is the industry’s largest global gathering of senior procurement executives. The event focuses on the visionary, forward-looking trends that will shape the long-term success and impact of the procurement function.

Adriano Garibotto (co-founder Creactives S.p.A. and Creactives Group S.p.A.), Steve De Poorter (Senior Manager Advisor KPMG and member of the KPMG Procurement Competence Center) will give a speech on November 4th about one of the firsts projects of the Creactives & KPMG global partnership: “Delivering in a downturn: ABInBev case study. How to align global and regional procurement alongside MRO inventory management and plant maintenance to deliver accountable savings”.

For registration and additional details, please visit: <https://worldprocurementcongress.com>

About Creactives Group

Creactives Group S.p.A. (“**Creactives Group**”) (ISIN IT0005408593 - ticker: **CREG**) is an international company that develops **Artificial Intelligence** technologies to address real-life business problems which are too complex to be solved through conventional approaches.

For more information please visit: www.creactivesgroup.com

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