

Press Release **FUNPALASTWIRDARTIG**



FUNPALASTGOESART

Because only those deserve a monument, that do not need one.

GUSTAV KLIMT

is someone like that!

He was the portraitist of the rich and beautiful and invented the Viennese Art Nouveau also under **#WienerModerne** world-famous!

The period from 1890 to 1918 was a highlight of Austrian cultural history. Numerous innovations in art, literature, architecture, music, psychology, philosophy and society characterized "Wiener Moderne"

#GustavKlimt is considered the painter genius of the turn of the century par excellence.

In the course of his life he developed from a decorative painter to the most famous portraitist of the turn of the century. Above all, he knew how to create portraits of women, who today achieve top prices on the art market.

We did not understand the project from the beginning as a cheap publicity stunt and the more intensively we engaged in the preparation with **Gustav Klimt** apart from his **#Goldesel** existence, the more similarities, parallelities, affinities and something similar came across, and an incredible connection with the artist come to light.

The entire city of Vienna is a unique Klimt hotspot, ranging from the **Belvedere**, the **Secession**, the **Leopold Museum**, the **Wien Museum**, the **Theater Museum**, the **Burgtheater**, the **Kunsthistorisches Museum**, the **Albertina**, the **MAK**, the **Klimt Villa** up to the **Gustav Klimt** coffee house.

A walk through the Klimt Hotspot Vienna should begin at the nonexistent **Gustav Klimt** monument, because that only one stays in Unterach am Attersee?

It's really unbelievably! Not that **Gustav Klimt** would need one, but a simple memorial plaque on a Viennese community building where his house once stood is not adequate to the memory of the greatest artist this city has ever produced.

If **Gustav Klimt** does not get his monument on the centenary of his death, when then?

In 2018, Vienna celebrates the „WienerModerne“, Viennese Modernism 100 years ago, four of their most important protagonists died: **Gustav Klimt, Egon Schiele, Otto Wagner** and **Koloman Moser**.

From the Biedermeier to the Art Nouveau to the Modern

Gustav Klimt was far ahead of his time. "Still too daring" are the 100 years old works of the master for New Yorker subway and bus stations still today, in which 2018 not even painted female nipples allowed to shown! Klimt was not only the first to treat female masturbation as a separate genre, he painted with "girlfriends" one of the earliest icons of lesbian love. Many drawings show lesbian couples, although homosexuality was a taboo. For this he was called a pornographer, praised by others as a pioneer, because lesbianism affirms the idea offemale independence.

A credo of **Gustav Klimt** was the detachment of rigid traditions and it is thanks to him that the past turn of the century for Vienna and Austria not only became an artistically significant, but Austria was #Freier altogether. **Gustav Klimt** was one of the co-founders of the artists' association "Wiener Secession", one of the most important spaces for fine arts, as **FUNPALAST** is today when it comes to artificial love. A place where both sides can act with equal rights and casual. You will see that the **FUNPALAST** in Vienna and **Gustav Klimt** have one thing in common: they set new standards and are way ahead of their time.

More women's minds than cliché represented womanizer

New studies show Austria's popular art star in Asia in a different light. Thus, Klimt's often strained relationship with women was characterized by great mutual appreciation, says art historian **Mona Horncastle**, who has written a current Klimt biography together with **Alfred Weidinger**. "Klimt was a womanizer and lover, but not a casanova."

This prompted us to give the city of Vienna, all Austrians and visitors from all over the world, a worthy and artistically valuable **Gustav Klimt** monument. As a location, we chose the forecourt of the **FUNPALAST**, the largest and most modern brothel in the republic of Austria, because the city is completely #overtouristed anyway and the interested ladies and gentlemen will not only be able to visit the monument in the suburb, but it will be, very special interesting for women, also give guided tours through the **FUNPALAST**!

Mainly so-called „Grabennymphen“ (prostitutes) 150 years ago made free for **Gustav Klimt** in his studio against payment and it is long time that our better half, the women namely, are not constantly knocked down with the double moral club, they step out of the shadows into the light.

With **Johann Rumpf**, we have commissioned a renowned Viennese artist to create a work that will not only be a cheap marketing gag, but will meet all requirements! It would not

only have pleased **Gustav Klimt**, but especially the location with 69 beautiful ladies, he would have been loved.

The love to art combined the artist with his love to color. His motto has always been: Art is my life. I love the colors. Following this credo, the artist Johann Rumpf not only redesigned the **FUNPALAST** but also the 4m high stele, which will be unveiled on December 11, 2018 as the first **Gustav Klimt** monument in Vienna.

The monument was created under the artistic direction of **Johann Rumpf** together with the Viennese artist & sculptor **Gerold Kubitschek** in months of hands work. Among other things, the sculptor with his penguins for Austria advertising "world famous".

Gerold Kubitschek is one of the most well-known sculptors in Austria, who has worked for decades for theater, film and television as well as for the federal theater in a leading role at Art for Art. For example, works of art were created with **André Heller**, **Manfred Deix** and **Thomas Brezina**.

And the moral of the story: Even **Gustav Klimt** was the double morality of the society thoroughly against the grain and that's exactly what you do not have to live today! Be free as art was already 100 years ago.



Be ahead of your time, too, and come to the **FUNPALAST**

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