INTERIM ANNOUNCEMENT BY THE EXECUTIVE BOARD

THIRD QUARTER 14/15

FOREWORD BY THE EXECUTIVE BOARD

Dear Shareholders,

Over the first nine months of the current financial year the Bene Group has continued with its restructuring plan and successfully implemented extensive restructuring and reorganisation measures in a highly competitive market environment. The consistent implementation of these turn-around measures is also reflected in improvements in all relevant key earnings indicators. In particular in the first three quarters of the 2014/15 financial year Bene was able to achieve positive results with the EBITDA adjusted for the one-off effects from the restructuring. The focus on orders with high margins is also having a positive effect. With a gross profit margin of 58.6 % in the third quarter, Bene was able once again to meet its target for this key profitability figure. Both personnel expenses and other operating expenses were reduced substantially compared with the first nine months of 2013/14 as the Group pursued its policy of strict cost management.

We developed a new sales concept in the first half of the year aimed at returning Bene to the success it enjoyed in earlier years and at securing sustainable growth both nationally and internationally; this concept was then implemented in the third quarter. The new sales concept takes the various requirements of the individual customer segments into consideration and also spells out target customers and markets, making a clear commitment to the Bene brand and its comprehensive product portfolio.

With the aim of achieving intelligent and complete market coverage on an international level, Bene will focus more than ever before on major international cities in Europe, Asia and the U.S. in its regional sales activities as part of this new strategic sales alignment. This means that the company will be reinforcing and expanding its presence in clearly defined cities which show favourable strategic prospects for Bene products and solutions. Activities have also already begun aimed at strengthening the sales structure for selective handling of the market in major cities on the east coast of America. The Bene Group will act via a dealer network in the Asia/Pacific region in future. Initial top resellers have already been brought on board as partners for the market presence.

The sales organisation itself is no longer regional but rather structured along the three sales channels of “direct selling”, “project business” and “dealer business”. This approach will enable Bene to meet the wide variety of needs of customers of different sizes and different types of dealers much more effectively and to combine the company's knowledge and skills to benefit these customers. As part of the efforts to implement this new sales approach Bene will in future no longer be handling the markets of Ukraine, Hungary, Bulgaria and Romania via its own branches but rather via specialised dealers.

Bene has also fine-tuned its target customer segments and shifted the focus of sales activities to customer groups who are open to innovative employee and design-oriented solutions. The first international orders from IBM, H&M and McDonalds show that we are on the right path here.

With this new strategic direction for Sales the Bene Group has now taken a further important step on the road to an overall revival, reinforcing our goal to reach a sales level of around EUR 200 million again in the medium term.

Sales of the Bene Group in the current year were still placed under considerable strain as a result of the weak economic situation in Europe as well as the political conflict between Russia and Ukraine. Nevertheless Bene was able to achieve significant revenue growth in the UK and the Middle East despite this difficult environment. Although the highly favourable development in the Middle East with revenues up 160 % was essentially attributable to the scheduled implementation of the major ADNOC project in Abu Dhabi, other ongoing business was also still up significantly by around 60 %. Bene is already extremely well positioned in this growth region. Management is optimistic that it can win follow-up orders in this region as a result of this and the flagship ADNOC project.

Based on the results from the third quarter, management is still adhering to its objective of achieving sales at the level of the previous year for the 2014/15 financial year, and of achieving distinctly positive EBITDA before restructuring costs for the 2014/15 financial year. This target is of course subject to implementation of the ADNOC construction project according to the deadline, which could be influenced by a large number of factors outside of the company's control.

We would like to thank all of the Bene Group's customers, employees and shareholders for their support during this challenging period.

Kind regards,

Michael Fried,
Executive Board Sales &
Marketing

Rudolf Payer,
Executive Board Operations &
Finance

INTERIM ANNOUNCEMENT ON THE THIRD QUARTER OF FINANCIAL YEAR 2014/15

ECONOMIC ENVIRONMENT

Economic dynamism in the euro area diminished once again in the third quarter of 2014 effecting, above all, industry. The production index fell for instance by 1.8 % in August as compared with July. Weak consumer demand also dampened any rise in consumer prices. Initial estimates assume a rate of inflation at 0.4 % in October following 0.3 % in September.

Inflation has also slowed in Austria in the last few months in line with the European trend (September 1.6 %, August 1.7 %). The lack of demand from abroad, together with sluggish growth in consumption and a decline in investments in the third quarter resulted in stagnation in the Austrian economy, with momentum for growth lacking both at home as well as abroad. The cautious demand for exports and the restraint in investments were also reflected in developments with Austrian production. The added value from the production of goods fell in real terms by 0.3 % in the third quarter compared with the second quarter of 2014. Real added value also contracted considerably in the construction industry.

While consumer demand was under strain from the unfavourable income figures for private households, companies delayed their investment decisions on account of the poor economic prospects.

The Austrian economy experienced negligible growth in the first six months (Q1: +0.2 %; Q2: +0.1 %). Compared with the same period in the previous year, overall economic production rose in the third quarter by 0.2 %. Employment also expanded in October despite the low levels of economic dynamism, although at the same time unemployment has recently increased, reaching 8.6 %

The German economy has shown stability in the difficult global economic environment. GDP was up 0.1 % in the third quarter of 2014 compared with the second quarter of 2014 adjusted for price, seasonal and calendar-related factors. Positive momentum came primarily from private households, which increased their consumer spending. Foreign trade also helped sustain the German economy. Exports rose in the third quarter with a 5.5 % increase compared with the previous month. However, industry and construction did not contribute to this growth. Production in the manufacturing sector in the third quarter was 0.3 % below the level from the previous quarter. Investments declined as a whole, with investments in buildings falling slightly.

The British economy grew once again in the third quarter of 2014. GDP increased by 0.7 % compared with the previous quarter. The year-on-year rate fell slightly from 3.3 % to 3.0 %. The growth forecasts remain unchanged for the current year at growth of 3.5 %. Consumer prices should increase by 1.2 % in the current year. Salary performance is expected to remain weak on account of the weakness of the euro area economy. International political risks are also placing a strain on the situation, particularly the Ukrainian crisis.

A lack of investments along with falls in oil prices dampened Russia's economic growth. GDP between January and September 2014 for instance grew by just 0.7 % compared with the same period in the previous year. While economic output is declining considerably in Russia, inflation is continuing to rise. The Russian Economics Minister expects a rate of inflation of 8.3 %.

The Business Climate Index for Central and Eastern Europe fell by 1.9 points to 82.6 in October 2014 following a slight improvement in July. Economic and business expectations point downwards for nearly all markets in this region. Only for Slovenia do companies see any prospects of a slight economic improvement in the first six months of 2015.

Unlike the situation in Europe, economic output is growing strongly in the U.S. at the present time. A rise in GDP in the second quarter by 1.1 in real terms compared with the previous period was followed by another significant 0.9 % rise in the third quarter.

Sources: Austrian Institute of Economic Research, Austrian Federal Statistical Office, Der Standard, finanzen.net, finanznachrichten.de, focus.de, OeKB Research Services

BUSINESS PERFORMANCE AND FINANCIAL SITUATION

The last few quarters have been characterised by the extensive restructuring and reorganisation measures undertaken within the Bene Group. Bene has now successfully completed a further milestone in its restructuring process in the third quarter of 2014/15 with the new strategic direction for its sales organisation announced in early September. Operationally the third quarter was essentially characterised by the start of the installation activities for the major ADNOC project in Abu Dhabi. This is the largest order in Bene's corporate history. The details on the key earnings figures for the first nine months and the complete quarter were as follows:

KEY FIGURES PERTAINING TO THE FINANCIAL POSITION

in EUR thousands	YTD Q3 2014/15	YTD Q3 2013/14	Change	Change in %
Sales	111,915	124,824	-12,909	-10.3
Operating performance	117,495	123,529	-6,034	-4.9
Gross profit	67,614	66,771	843	1.3
in % of operating performance	57.5	54.1	3.5	
EBITDA before restructuring	3,288	-2,476	5,764	232.8
in % of operating performance	2.8	-2.0	4.8	
EBITDA	429	-8,219	8,648	105.2
in % of operating performance	0.4	-6.7	7.0	
EBIT	-5,284	-17,965	12,681	70.6
in % of operating performance	-4.5	-14.5	10.0	
Earnings before taxes (EBT)	-8,028	-21,784	13,756	63.1
in % of operating performance	-6.8	-17.6	10.8	

in EUR thousands	Q3 2014/15	Q3 2013/14	Change	Change in %
Sales	32,433	42,543	-10,110	-23.8
Operating performance	42,407	43,615	-1,208	-2.8
Gross profit	24,852	25,093	-241	-1.0
in % of operating performance	58.6	57.5	1.1	
EBITDA before restructuring	2,644	3,145	-501	-15.9
in % of operating performance	6.2	7.2	-1.0	
EBITDA	1,969	173	1,796	1038.2
in % of operating performance	4.6	0.4	4.2	
EBIT	-79	-4,461	4,382	98.2
in % of operating performance	-0.2	-10.2	10.0	
Earnings before taxes (EBT)	-857	-5,863	5,006	85.4
in % of operating performance	-0.7	-4.7	4.0	

Sales fell in the first nine months of the financial year by around 10.3 % compared with the same period in the previous year, with major variances in the performance of the regions which are essential for the Bene Group, as detailed below:

in EUR thousands	YTD Q3 2014/15	YTD Q3 2013/14	Change	Change in %
Austria	26,692	30,042	-3,351	-11.2
Germany	28,787	35,985	-7,198	-20.0
UK	16,155	12,235	3,920	32.0
Other Western Europe	13,126	15,686	-2,559	-16.3
CEE / RUS / CIS	10,845	18,018	-7,173	-39.8
Middle East /Africa	13,012	5,013	8,000	159.6
Other markets	3,298	7,844	-4,547	-58.0
BENE GROUP	**111,915**	**124,824**	**-12,909**	**-10.3**

As per expectations against the general background of a continued weak economic situation in **Austria** and **Germany**, sales fell 11.2 % and 20.0 % respectively in these countries compared with the values for the same period in the previous year. Thus the business trends from the first half of the year continued in the third quarter for these markets which are subject to intense price competition. The fall in sales is largely based on a conscious decision by the company to only offer projects with adequate margins. In the difficult sales environment it was nevertheless again possible to attract some premium addresses such as T-Mobile (Austria) and Ergo Versicherung (Germany) by Bene's office solutions.

Bene achieved very favourable business performance in the **UK** once again as it had done in the first half of the year. Unlike the euro area the British economy turned out to be highly stable, with positive effects for the office furniture market. With a 32.0 % rise in sales in a market which is also important in terms of margins and which is distinguished through its high affinity for design and integrated concept solutions, the UK market forms currently an integral part for Bene's business success. Reference projects included those completed with Willis and Tudor Capital.

Overall economic development in the core countries of the euro area such as France and Italy was reflected in the Bene Group's business performance. Sales in the other countries in **Western Europe** developed therefore in a similar fashion to the situation in Austria and Germany. The decline in sales by 16.3% was in line with management expectations. Nevertheless Bene was still able to implement reference projects in this region, such as at the University of Sciences in Reims (France).

Unsurprisingly business performance in **Eastern Europe** also placed a strain on sales performance within the Bene Group in the third quarter. The decline in sales by around 40 % was essentially attributable to the crisis in Russia and Ukraine. As the company will continue to categorise the economic situation in this region as volatile over the coming months, Bene made a strategic decision at the end of the third quarter to serve the markets of Ukraine, Hungary, Bulgaria and Romania, where Bene has been active with sales offices up to now, via dealers in future. The subsidiary in Ukraine will be sold as part of a management buy-out in November 2014 as this decision is implemented. As a result, the new owner will in future act on Bene's behalf as an independent dealer. Bene is also currently holding promising discussions for the branches in the other three countries mentioned. Russia itself will remain a core market for the Bene Group, because top international customers such as McDonalds and H&M are relying on Bene for their office solutions in Russia. Bene will be implementing adjustment measures in this market in the short term with the goal of holding out through the current challenging period.

The Bene Group was able to considerably increase its sales in the **Middle East** region in the third quarter as expected based on the first six months and on the major ADNOC order. However, the increase in sales by almost 160% was not based solely on implementation of the ADNOC project. Ongoing regular business also rose strongly by around 60% compared with the same period in the previous year. Bene has occupied an ideal role as an established premium provider of office solutions in this region for years. It can be assumed that follow-up orders will be won from the region as a result of this and based on the effects radiating from the flagship ADNOC project. The next two quarters will continue to be influenced significantly by implementation of the ADNOC order in terms of sales and earnings.

The decline in revenues in the **remaining regions** of the world was principally due to the wrapping up of the loss-making Asia/Pacific joint venture in the fourth quarter of the last financial year. In implementing its new sales strategy Bene is handling this region via a dealer network going forward — with initial top resellers already having been brought on board as partners for the market presence. A structure for selective handling of the market has already begun to be implemented also for the major cities on the east coast of America. First sales successes at top addresses such as IBM show that this overseas market certainly carries potential for Bene.

At 4.9%, the decline in **operating performance** in the first three quarters of the current financial year was slightly lower than the figure for sales. This was principally attributable to implementation of the major ADNOC order.

Bene was also able to impressively demonstrate that the strategy of concentrating on high-margin orders is having positive effects. With a **gross profit margin** of 58.6% in the third quarter (YTD Q3: 57.5%), Bene was able once again to meet its target for this key profitability figure. The major ADNOC order certainly made itself felt in a positive manner here as well. Bene's values for this key figure are at an optimum level compared with the sector, which highlights the validity of choosing price quality before volume.

The Group's **headcount** has risen slightly since the start of the financial year on account of the ADNOC order:

	31.10.2014	31.01.2014	31.10.2013
Austria	791	754	778
Germany	123	140	143
UK	46	46	46
Russia	60	63	70
Other regions	87	76	135
BENE GROUP	**1,107**	**1,079**	**1,172**

Bene was able to achieve significant savings in both the personnel expenses as well as the material expenditure items as compared with the same period in the previous year, despite the increase in employee headcount. In absolute terms this block of costs was down by EUR 8.1 million in the first nine months; even adjusted for one-off costs from the restructuring it is still down EUR 5.8 million.

As a result of the improved profitability and the adjusted costs structure, Bene was able, despite a slight decrease of the adjusted EBITDA of the third quarter, to achieve a positive EBITDA of EUR 0.4 million (previous year: EUR -8.2 million). Adjusted for one-off costs from the restructuring the adjusted EBITDA was even EUR 3.3 million (previous year: EUR -2.5 million).

The EBIT for the first nine months improved from EUR -18 million in the previous year to EUR -5.3 million in the current financial year. The significant increase is also attributable to the elimination of impairment expenses recorded in the previous year. Earnings before taxes also improved in the same period by almost EUR 14 million.

KEY FIGURES ON THE FINANCIAL SITUATION

in EUR thousands	31.10.2014	31.01.2014	Change	Change in %
Total assets	93,863	95,438	-1,575	-1.7
Equity	-30,279	-21,883	-8,396	-38.4
in % of total assets	-32.3	-22.9	-9.3	
Net working capital*	13,043	10,238	2,805	27.4
Net financial liabilities	71,248	64,627	6,621	10.2

* Inventories + Receivables -Trade payables -Other liabilities - Current provisions

in EUR thousands	YTD Q3 2014/15	YTD Q3 2013/14	Change	Change in %
Cash flow from the result	-44	-8,950	8,906	99.5
Cash flow from operating activities	-2,977	-5,179	2,202	42.5
Investments	1,438	2,698	-1,260	-46.7
Free cash flow	-4,289	-7,073	2,784	39.4

Mainly because of the ongoing loss situation within the Group, the consolidated **total assets** fell since the start of the 2014/15 financial year by a further EUR 1.6 million. This is also reflected in a further reduction in the **equity** and the **equity ratio.**

Bene was able to achieve virtually balanced results in the **cash flow from the result,** despite the continuing losses. This key figure improved by EUR 8.9 million compared with the reporting date in the previous year.

The **net working capital** rose by EUR 2.8 million primarily on account of implementation of the ADNOC order in the first nine months, with this figure corresponding roughly with the **cash flow from operating activities.**

After taking the **investment expenditure** of EUR 1.4 million into account there was a **free cash flow** of EUR -4.3 million, representing an improvement of EUR 2.8 million compared with the third quarter of 2013/14.

Based on the negative free cash flow and the cash-relevant financial expenditure amounting to EUR 2.4 million, the **net financial liabilities** were up as at 31 October 2014 by EUR 6.6 million compared with the last reporting date (31 January 2014). The Group's liquidity remains secured through the ADNOC project despite the challenges. Bene has agreed on project financing with its financing banks amounting to up to EUR 5.0 million, which can be utilised if needed for financing requirements from the project.

OUTLOOK

Based on the results from the third quarter, management is adhering to its objective of achieving sales at the level of the previous year for the 2014/15 financial year. This target is of course subject to implementation of the ADNOC construction project according to the deadline, which could be influenced by a large number of factors outside of the company's control.

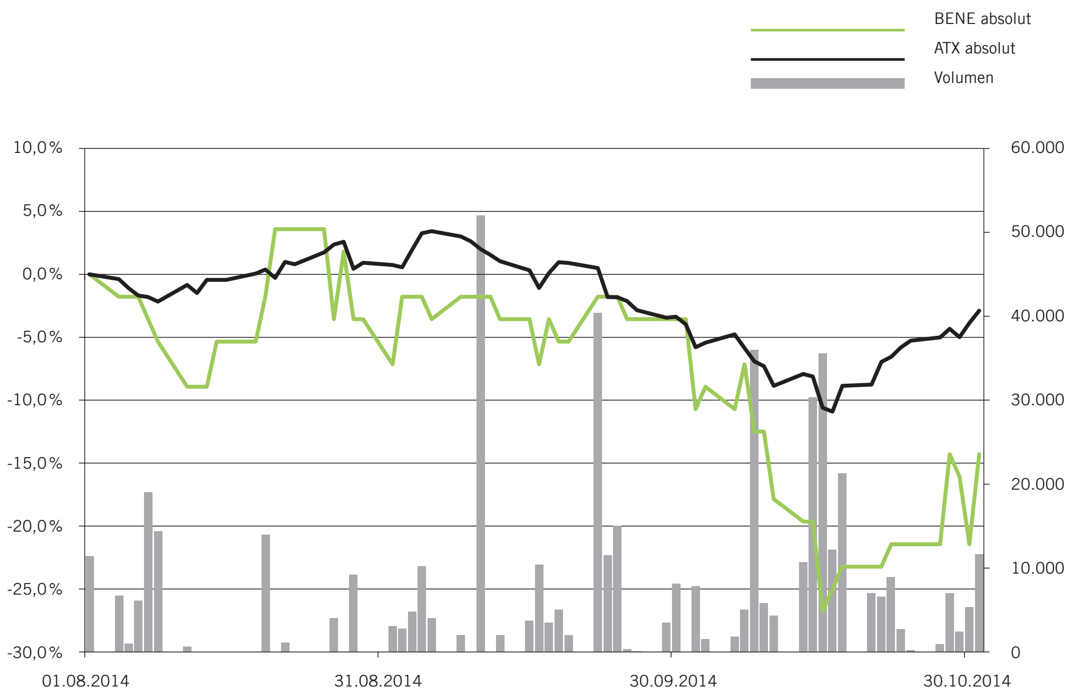
The target of stating positive EBITDA before restructuring costs for the 2014/15 financial year can also be confirmed based on the results from the third quarter. The level of the results to be expected also crucially depends here on the exact amount of sales and earnings achieved from the major order.

Note
This report also contains statements about possible developments in the future that have been made based on the information that is currently available. These statements, which reflect the Executive Board's current assessment of future events, cannot be considered guarantees of future performance and pertain to risks and uncertainties that are difficult to predict. There is a wide variety of reasons why actual results or circumstances could differ considerably from those assumptions on which the statements were based.

BENE SHARES

BENE
Q3 2014/15

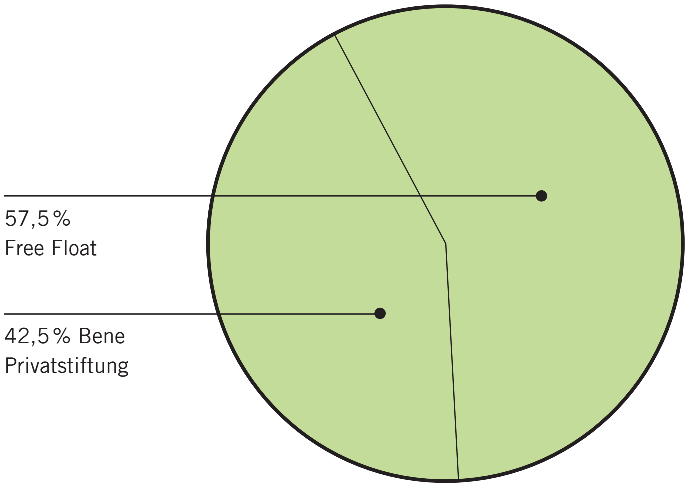
Bene has been listed on the Vienna Stock Exchange since 3 November 2006 and from 20 November 2006 was included in the ATX Prime Market and Vienna Stock Exchange Index; on 24 September 2012 it switched to the Mid Market Continuous segment. This makes BENE AG the only office furniture company on the Vienna Stock Exchange and it is one of a handpicked group of listed office furniture companies in Europe.



SHARE PERFORMANCE AND TRADING VOLUME

The BENE AG share price fell overall by -14.29% in the third quarter of 2014/15 (ATX: -2.89%). The highest closing price in the reporting period was EUR 0.58 (25 August 2014) and the lowest was EUR 0.41 (15 October 2014).
Over the course of the third quarter of the 2014/15 financial year average trading volume stood at 7,527 shares. The highest daily sales amount was 52,000 shares on 10 September 2014 and the lowest was 100 shares on 26 September 2014.

SHAREHOLDER STRUCTURE



ISIN code:	AT00000BENE6
Stock Exchange:	Vienna Stock Exchange, Mid Market Continuous
Type of shares:	Ordinary no-par bearer shares
Total number of shares:	24,347,352
Authorised capital:	EUR 9.0 million
Other stock exchanges:	None
Indices:	Mid Market Continuous, WBI, VÖNIX
Ticker symbol:	BENE
Research coverage:	Raiffeisen Centrobank
Free Float:	57.5 %

INVESTOR RELATIONS

Bene is committed to an open and active communication policy with investors; the goal is to provide a true and fair view of the company and to meet the capital market's expectations concerning transparency. As a central communication medium, the website offers comprehensive information about the company as well as all the relevant key data about the shares, current analyses, key figures and dates as well as download versions of the annual reports and interim reports.

BENE AG undertakes to comply with the Austrian Corporate Governance Code as amended in July 2012. The Corporate Governance Code is intended primarily for Austrian listed public companies and lays down a set of rules for good company management and supervision. The goal of the Code is to establish responsible management and control of companies and groups, aimed at sustainable and long-term value enhancement. The Code is intended to provide higher transparency for the shareholders of the company and becomes effective by the voluntary self-commitment of companies.

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